

Sponsorship Package: Silver Partner

\$20,000 for members / \$22,000 for non-members – 10 packages available

Benefits:

- 2 conference badges for sponsor representatives
- 1 conference badge for retail customer

Choice of 1 of the following (based on availability):

- Friday Grab & Go Breakfast (2 available)
 - Logo recognition on signage thanking sponsors
 - Logo on napkins
 - Morning Activity (3 available)
 - Gift item (appropriate to activity) with sponsor logo distributed
 - Networking Break (3 available)
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
 - Wednesday or Thursday Lunch (2 available)
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
- 1-time post-show list use for one email, or postal mailing to opt-in attendees
 - Opportunity to provide one item for the virtual conference bag or post white paper as a complimentary resource for attendees
 - Logo recognition on the Sponsor Page of the event website as a Silver Partner