

Sponsorship Package: Gold Partner

\$25,000 for members / \$27,000 for non-members – 6 packages available

Benefits:

- 3 conference badges for sponsor representatives
- 1 conference badge for retail customer

Choice of 1 of the following (based on availability):

- Wednesday or Thursday Breakfast (2 available)
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
 - Wednesday Networking Party/Dinner co-sponsorship (2 available)
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
 - Afternoon Activity co-sponsor (2 available)
 - Gift item (appropriate to activity) with sponsor logo distributed
 - Logo recognition on signage thanking sponsors
- 1-time pre-show list use for one email, and 1-time post show list use for one postal mailing to opt-in attendees
 - Opportunity to provide one item for the virtual conference bag
 - Opportunity to provide one white paper to be posted as a complimentary resource for attendees
 - Logo recognition on the Sponsor Page of the event website as a Gold Partner