

# Sponsorship Package: Titanium Partner

**\$50,000 for members / \$52,000 for non-members – 2 packages available**

## **Benefits:**

- 5 conference badges for sponsor representatives
- 3 conference badges for retail customers

Choice of 1 of the following (based on availability):

- Partner Perspective – opportunity to work with NRF to present a topic with a retail client (preferred, not required) and a senior-level executive from sponsor's organization (Sold Out)
- Opening Party sponsor – Co-sponsorship (2 available)
  - Sponsor can provide a gift item which NRF will distribute at the end of the Opening Party as a departing gift for the evening
  - Logo recognition on signage thanking our sponsors
  - Logo on cups and napkins
  - Remarks from NRF senior staff welcome guests and thanking our sponsor
  - Sponsor may provide 30-second welcome remarks to guests (remarks to be pre-approved by NRF)
- 1-time pre-show and post-show email list access to opt-in attendees
- Logo recognition on pre-event marketing
- ½ page ad in onsite Quick Guide
- Opportunity to provide one item for the virtual conference bag
- Opportunity to provide one white paper to be posted as a complimentary resource for attendees
- Logo recognition on the Sponsor Page of the event website as Titanium Partner