

Sponsorship Package: Platinum Partner

\$35,000 for members / \$37,000 for non-members – 5 packages available

Benefits:

- 4 conference badges for sponsor representatives
- 2 conference badges for retail customers

Choice of 1 of the following (based on availability):

- Room delivery – Second Night, to 50 retailers (2 available)
 - Sponsor may choose amenity (list provided by NRF) to be delivered inside guests' room along with message on accompanying note
 - Closing Party co-sponsor (2 available)
 - Sponsor can provide gift item which NRF will distribute at the end of the Closing Party as a departing gift for the evening
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
 - Regiception (1 available)
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
 - Specialty cocktail drink featured from sponsor
 - After Hours Activity co-sponsor (1 available)
 - Activities include firepits, s'mores desserts and martinis or drinks poolside
 - Logo recognition on signage thanking sponsors
 - Logo on cups and napkins
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- 1/4-page ad in onsite Quick Guide
 - 1-time list usage to email pre-show opt-in attendee list and 1-time use of postal mailing list to post-show opt-in attendees
 - Opportunity to provide one item for the virtual conference bag
 - Opportunity to provide one white paper to be posted as a complimentary resource for attendees
 - Logo recognition on the Sponsor Page of the event website as a Platinum Partner