

Sponsorship Package: Title Partner

\$125,000 (must be an NRF member) – Sold

Benefits:

- 8 conference badges for sponsor representatives
- 8 conference badges for retail customers
- Ad on the landing page of the event website and on the event registration page
- Keynote - opportunity to work with NRF to present a topic with a retail client and a senior-level executive from sponsor's organization or to introduce Keynote speaker
- Registration gift handed out at registration counter upon arrival
- 1 full-page ad in the onsite Quick Guide
- Logo designed within stage graphics
- 1-time pre-show and post-show email list access to opt-in attendees
- Sponsor logo recognition, as Title Partner on marketing pieces sent to attendees and potential attendees via NRF outreach
- Complimentary gift card (Uber, American Express, etc.) to all retail attendees for taxi travel to hotel (\$25 each)
- Thank you to our Title Partner via social media
- Welcome letter from NRF and Title Partner for guests at point of check-in at host hotel
- Opportunity to provide one item for the virtual conference bag
- Opportunity to provide two white papers to be posted as a complimentary resource for attendees
- Logo recognition on the Sponsor Page of the event website as the Title Partner
- Ad placement on the pre-event marketing updates to registered attendees (at least 2)
- Ad placement on the event Recap Pages and one ad placement on the event recap email sent by NRF to all registered attendees