

GET IN FRONT OF
thousands of retailers

As the world's largest trade association, NRF can help elevate your brand within the retail industry. Reach retailers year-round with sponsorship and exhibit opportunities at NRF events.

Each of NRF's upcoming events provide unique opportunities to get your brand in front of the global retail community.

NRF
2022
RETAIL'S BIG SHOW

NRF
NEXUS

NRF
RETAIL
LAW
SUMMIT

NRF
SUPPLY
CHAIN 360

NRF
PROTECT
2022

Stay up to date with NRF's sponsorship opportunities [here](#).

Questions? Reach out to our team today.

TAMI SAKELL, Vice President of Sales
sakellt@nrf.com | 202-661-3044

SPONSORSHIP *opportunities*

Reach more than **100,000** retail industry professionals through NRF programs, events, products and advertising sponsorships.

NRF NEXUS

This new industry event gives sponsors exclusive access to digital, tech and retail marketing leaders through unique networking opportunities, dinners, deep dives and more in a variety of unique settings.

Sponsoring this premier event gives your brand direct access to top retail decision-makers in the marketing and technology space.

NRF CYBERSECURITY PROGRAM

NRF Cybersecurity Program sponsors collaborate with NRF throughout the year to help research and develop webinars, events and products for retail cybersecurity professionals.

Though several tiers of sponsorship are available, NRF limits the number of sponsors for each tier to ensure premium benefits and participation are enjoyed by a select group.

NRF SUPPLY CHAIN LUNCH AND LEARN SERIES

NRF's Supply Chain Lunch and Learn Series will get your brand directly in front of retail supply chain, operations and sustainability executives. Sponsors can help shape the conversation by offering suggested topics or speakers.

This sponsorship program offers an opportunity for branding across multiple marketing products such as social media, email and NRF's newsletters, reaching 40,000+ retail supply chain professionals.

NRF RETAIL REIMAGINED

NRF's Retail Reimagined webinar series helps retailers navigate retail's path forward. This webinar series focuses on pressing industry issues and the latest consumer research. Sponsors will have direct access to retail decision-makers at the director level and above, including marketing, digital, merchandising, operations, finance, DE&I and CSR roles.

Sponsor benefits of this series include multiple branding opportunities to reach targeted retail audiences across email and NRF's newsletter reaching 40,000+ retail professionals.

Sponsorship opportunities **CREATED** **FOR** member ROI

Don't miss industry sponsorships and event exhibit opportunities that can put your brand in front of thousands of key retailers. Connect with **Tami Sakell** and NRF's sponsorship team to discover different ways to promote your brand to retail leaders and professionals.

**Gain greater ROI for your company with
NRF sponsorship opportunities.**

CONTACT TAMI SAKELL

Vice President of Sales
sakellt@nrf.com | 202-661-3044

Interested in even more?

Connect with our membership team and learn how industry partners can become more involved in our community of leading retailers, stay up to date with the latest industry research and more as NRF members.

Contact membershipinfo@nrf.com or visit nrf.com/membership.