

GET IN FRONT OF  
*thousands of* retailers

As the world's largest trade association, NRF can help elevate your brand within the retail industry. Reach retailers year-round with sponsorship and exhibit opportunities at NRF events.

Each of NRF's upcoming events provide unique opportunities to get your brand in front of the global retail community.

**NRF**  
RETAIL  
LAW  
SUMMIT

**NRF**  
**NXT**  
THE FUTURE OF  
DIGITAL RETAIL

**NRF**  
RETAIL  
CONVERGE

**NRF**  
**2022**  
RETAIL'S BIG SHOW

Stay up to date with NRF's sponsorship opportunities [here](#).

*Questions?* Reach out to our team today.

TAMI SAKELL, Vice President of Sales  
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# SPONSORSHIP *opportunities*

Reach more than **100,000** retail industry professionals through NRF programs, events, products and advertising sponsorships.

## NRF CYBERSECURITY PROGRAM

With several sponsorship tiers available, NRF Cybersecurity Program sponsors collaborate with NRF year-round to help develop research, events and products for retail cybersecurity professionals. NRF has restricted the number of sponsors for each tier to ensure premium benefits and that participation is limited to a select group.

## NRF ON DEMAND

NRF's year-round video platform highlights the best topics in retail and top-rated content from industry-leading events and unique programs.

Available to all NRF members regardless of title or job function, NRF On Demand provides year-round content and education for thousands of retail industry professionals.

## NRF RETAIL LEADERSHIP SERIES

This virtual event program is hosted by NRF President and CEO Matthew Shay and features leading retail CEOs discussing macro issues impacting retail. Previous conversations have included CEOs from Lowe's, Target and Starbucks. Benefits of a NRF Retail Leadership Series sponsor package include several digital branding opportunities reaching thousands of retailers and retail leaders.

## NRF CONNECT

NRF Connect is a collaborative digital platform built exclusively for retail member leaders who serve on NRF councils or committees.

Exclusive sponsorship of this premier product has branding, promotional, networking, event and thought leadership benefits.

# Sponsorship opportunities **CREATED** **FOR** member ROI

Don't miss industry sponsorships and event exhibit opportunities that can put your brand in front of thousands of key retailers. Connect with **Tami Sakell** and NRF's sponsorship team to discover different ways to promote your brand to retail leaders and professionals.

**Gain greater ROI for your company with  
NRF sponsorship opportunities.**

## **CONTACT TAMI SAKELL**

Vice President of Sales  
sakellt@nrf.com | 202-661-3044

### **Interested in even more?**

Connect with our membership team and learn how industry partners can become more involved in our community of leading retailers, stay up to date with the latest industry research and more as NRF members.

Contact [membershipinfo@nrf.com](mailto:membershipinfo@nrf.com) or visit [nrf.com/membership](http://nrf.com/membership).